

# WIEN

>W01 AQ531 LIMINAL CITY

>W05 JP322 PUBLICQUARTER

>W09 SI060 INTEGRATING CLUSTERS / INCREASING DIVERSITY

## First evaluation session:

Discussion of all 3 projects.

## Second evaluation session:

W05 JP322 PUBLICQUARTER

There is immediate unanimity of the jury to preselect this proposal.

W01 AQ531 LIMINAL CITY

There is unanimity of the jury to keep this proposal in mind.

## Evaluation:

W05 JP322 PUBLICQUARTER

There is unanimity of the jury to award this project as Winner.

## FINAL RESULTS

### °WINNER: JP322 PUBLICQUARTIER

Authors

**BLAŽ BABNIK ROMANIUK** (SI), architect

**ANNA KRAVCOVA** (SI), architect

**DUŠAN STUPAR** (SI), landscape architect

Collaborators

**DRAGAN POPOVI** (RS), 3D designer

LJUBLJANA, Slovenia

## WINNER

### >W05 JP322 PUBLICQUARTER

*Local Commission: "By radically re-designing the place, it was aimed to create a new centre for Kagran: Publicquartier. The area around the underground station is redesigned step by step, thus creating a generous urban space with public facilities on a hot spot next to the underground station. The Donauzentrum is shifted in the direction of Schrödinger Platz, in order to avoid it being intersected by Wagramer Strasse. The proposed high rises in Donauzentrum are well accessible from the existing infrastructure and give evidence of an efficient dealing with the ground as a valuable resource in a growing city. A new urban space is created by shifting the Donauzentrum and redefining the horizontal and introverted structure as a new permeable development. This new space will not only become a contemporary urban centre in Kagran, and as such an attractive front court of the underground, but also act as an attractive link to Forum Donaustadt. The clear and bold development strategy is praised by all jury members as a very interesting and challenging approach."*

The jury appreciates unanimously the courageous and innovative strategy to shift the shopping mall Donauzentrum from the underground station to the direction of Schrödinger

Platz in order to establish an open “publicquarter” for Kagran around the underground station. This radical proposal can initiated and establish a dialogue between the city of Vienna and the shopping mall Donauzentrum. By removing the existing bridges of the shopping mall, the project brings the value of public streets into the urban discourse, suggesting to reflect the dialogue between commercial programs and public spaces that are liberated from the corporate shopping-mall-design: could the area around the U1 subway stop become a public space with a much larger bandwidth of publicness? This question is especially relevant if one considers the development of Forum Donaustadt with its civic programs as an important symbolic and programmatic counterpart of the European project area.

Seen in this light the proposal establishes a far reaching urban planning strategy which involves a political and cultural statement about the value and possibilities of public space, increasing the commitment of the competition brief. It gives a long term vision to a clearly new character of the site beyond its present connotation with the shopping-mall-center. Therefore the concept provides an essential tool for the city of Vienna to start a process-oriented dialogue with a grand perspective on the future public space of Kagran-center. Moreover it represents an innovative contribution to the urban discourse in European cities, reflecting the future meaning of public spaces and the public space-relation of indoor:outdoor spaces.

#### **>W01 AQ531 LIMINAL CITY**

*Local Commission: “The proposal suggests a coordinated strategy on a social, economic and spatial level. According to the system “trial and error”, a series of temporary events are projected which serve as a planning tool that integrates various actors and enable restructuring in several stages. From a spatial point of view, the proposal focuses on Schrödinger Platz, which is surrounded by a large 2-storey basement into which the urban space continues. A cluster of high-rising structures is arranged above. The complex strategic approach, the creation of an equivalent to Forum Donaustadt, and of a new centre with high density within the high-rise cluster, is highlighted as positive. Considering an extension of DZ is interesting; however, the suggestion does not go far enough. The large basement developing towards the interior is questioned because of its impact on public space. The floor area of the high rises is considered as too low and thus as inefficient.”*

In general the jury is questioning the added value of the five proposed high rises and of the created public space which seems to be closed and separated instead of connected and opened: The linking system in public space is missing.

#### **>W09 SI060 INTEGRATING CLUSTERS / INCREASING DIVERSITY**

*Local Commission: “The project suggests filling the gap in the urban fabric and delimiting new spaces by means of new buildings: through the extension of the Bernoullistrasse planned for pedestrians and cyclists only, an attractive forecourt for Donauzentrum is created. Attractive spatial sequences are created by the adjacent triangular square which is surrounded by public buildings such as a cultural centre or a museum. The conceptive incorporation of Bernoullistrasse is mentioned and interpreted as an interesting and logical approach. The suggested functional crust along the Donauzentrum facade and the “movement space island” on the street crossing are discussed as positive.”*

The project does not convince the jury, a response to the brief and an improvement of the traffic are missing.